Annual Report for Assessment of Outcomes
AAS Degrees Business Administration

1. Looking at the PCC core outcomes was one reason the BA SAC implemented minimum prerequisites for all BA courses fall 2010. Reading 115, Writing 115, and Math 20 are required.

BA 213 faculty continues to use the project developed to measure the Critical Thinking core outcome in their classes.

2. Communication and Professional Competence core outcomes were assessed winter term 2011.

Describe the method used: BA Faculty decided that the course BA 205 Solving Communication Problems with Technology could be used to assess the two outcomes. The course teaches communication and is used for lower division transfer credit. The course is a requirement for each of the BA AAS Degrees.

BA Faculty developed a packet of forms for the assessment tool. The packet includes: an assessment project, rubric, how to use a rubric document, and a rubric summary form.

Winter 2011 16 sections of BA 205 were offered. Eleven faculty – 4 full-time and 7 part-time- were teaching the sections. Five sections were needed for our outcomes assessment. The 5 faculty – 2 full-time and 3 part-time- were randomly chosen to complete the assessment packet. The assessment project was graded. Faculty told the students about the project and gave them a copy of the rubric. When the project was completed by the students the faculty evaluated the papers and filled out the rubric. They transferred the results to the rubric summary form and submitted it.

Spring 2011 the BA Assessment Committee analyzed the summary forms for results and is submitting a report by the June deadline.

Results: What did you learn?

We evaluated the rubric summary forms. We found that overall 87% of our students met or exceeded expectations. We found that some students did not have the necessary computer/thinking skills to complete the task.

3.   We found we need to explore other possible prerequisites for BA courses. We found we need to review BA course CCOGs to be sure they meet the PCC core outcomes.