

Enrollment Management Committee

February 1, 2005 Agenda

- I. Marketing plan presentation by David Goldberg
- II. Review of EM goals as modified by the committee
- III. President's Summit on Enrollment Management
 - a. Review agenda
 - b. Collect names
 - c. Name facilitators for each goal (EM committee members)
- IV. Project Updates
 - a. Financial aid/advising cross-training
 - b. Pilot calling program