



## IQ 2030 Vision Statement

**The Innovation Quadrant** is the geographic nerve center of a flourishing innovation ecosystem that propels Portland to global prominence in the cross-collaboration of health, science and technology industries. Anchored by four significant

educational institutions spanning the Willamette River (OHSU, PSU, OMSI, PCC), Portland's Innovation Quadrant fuels the region's economic growth, cultivates and attracts the best science, technology, engineering and math (STEM) minds in the country and exhibits a commitment to compact urban form that promotes healthy lifestyle, delivers employment and housing density, and reduces the region's carbon footprint.

The IQ serves as the creative hub for Portland metro's science and technology community; it spurs and complements a vast range of experimentation taking place throughout the region. Established companies, startups, entrepreneurs, investors and talent are attracted to the energy, excitement and dynamism embodied by the IQ. Administered through a public-private partnership, the IQ is characterized by a curated and inter-connected portfolio of health, science and technology companies, accelerators, labs, demonstration venues, and co-working spaces that facilitate networking, idea exchange and the co-creation of new research, products and services. The IQ is fueled by a talented and locally developed STEM workforce and a coordinated STEM career pathway system developed and delivered by the 4 anchor institutions in partnership with regional k-12 school districts and educational partners.

The IQ is both a regional destination and a 24/7, live-work neighborhood. Served by a range of transit options and the iconic Tilikum Crossing, the IQ is easily accessible to — and is a resource for — families, workers and students who live in and outside the urban core. Within the IQ, abundant amenities and transit modes promote car-free living. Organized community activities and inviting public spaces enhance street life and encourage interaction among all walks of life — residents, workers, entrepreneurs, employers, college students and school children.



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