

Workforce Development & Continuing Education








WDCE Strategic Plan

- **Mission & Vision Statements**
- **Guiding Principles**
- **Goals**
- **16-17 Initiatives**
- **Key Performance Measures**

Portland Community College Mission

Portland Community College supports student success by delivering access to quality education while advancing economic development and promoting sustainability in a collaborative culture of diversity, equity and inclusion.

PCC Strategic Vision

 <p>THINK SMART: PROVIDE OUTSTANDING, AFFORDABLE EDUCATION</p>	 <p>THINK BOLD: DRIVE STUDENT SUCCESS</p>	 <p>THINK FEARLESS: IGNITE A CULTURE OF INNOVATION</p>
 <p>THINK POWERFUL: TRANSFORM THE COMMUNITY THROUGH OPPORTUNITY</p>	 <p>THINK PROUD: CREATE A NATIONALLY RENOWNED CULTURE FOR DIVERSITY, EQUITY AND INCLUSION</p>	 <p>THINK ACCOUNTABLE: ACHIEVE SUSTAINABLE EXCELLENCE IN ALL OPERATIONS</p>

PCC Workforce Development & Community Education

Mission

We transform and develop communities through workforce training, skills development, experiential learning, personal enrichment, and professional and business development, leading to economic vitality.

PCC Workforce Development & Community Education







Vision

We efficiently and effectively connect students, job seekers, business and communities to quality learning that enhances regional economic development.

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PCC Strategic Vision

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PCC Workforce Development & Community Education
Guiding Principles

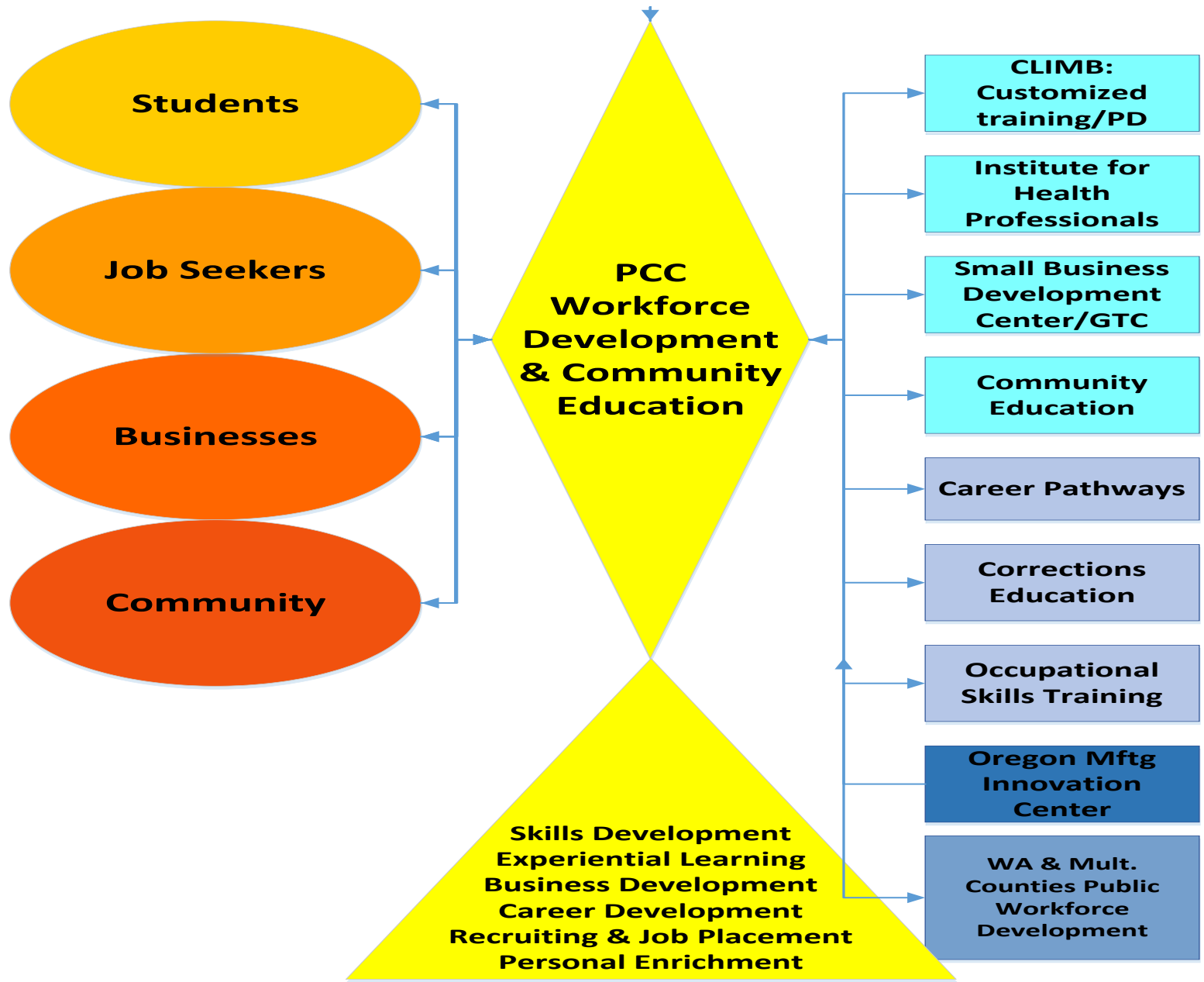
**Transformation –Development –
Collaboration – Equity –
Inclusion**

WDCE Strategic Plan Goals

1. **Fiscal** - Inspire funding and increase revenue to deliver our services.
2. **Performance** - Deliver innovative quality programs and services for job seekers, students, businesses and community members.
3. **Team** - Develop a team culture of inclusion, equity expertise, innovation and accountability.
4. **Service** - Seamlessly coordinated interface and respond to our customers and partners providing excellent customer experience.

WDCE Strategic Plan Initiatives

1. **Organizational Structure**
2. **OMIC**
3. **Career Pathways/SNAP 50-50**
4. **Willow Creek – Mechatronics/Adv Tech**
5. **Key Performance Measures (KPMs)**

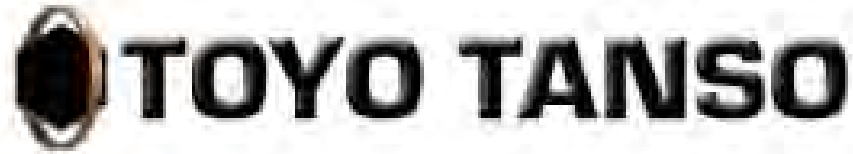




The WDCE Bunch

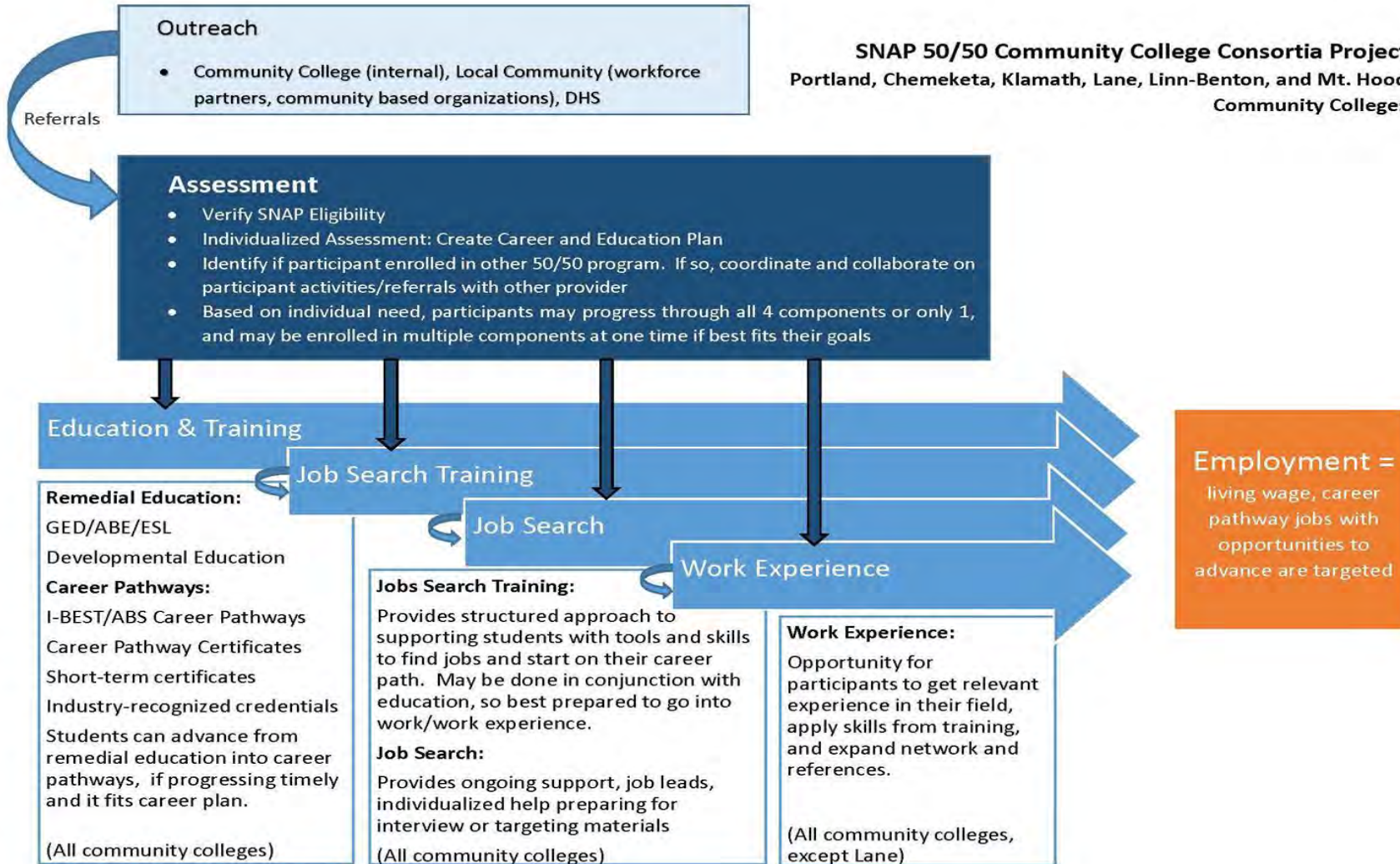


Oregon Mftg. Innovation Center

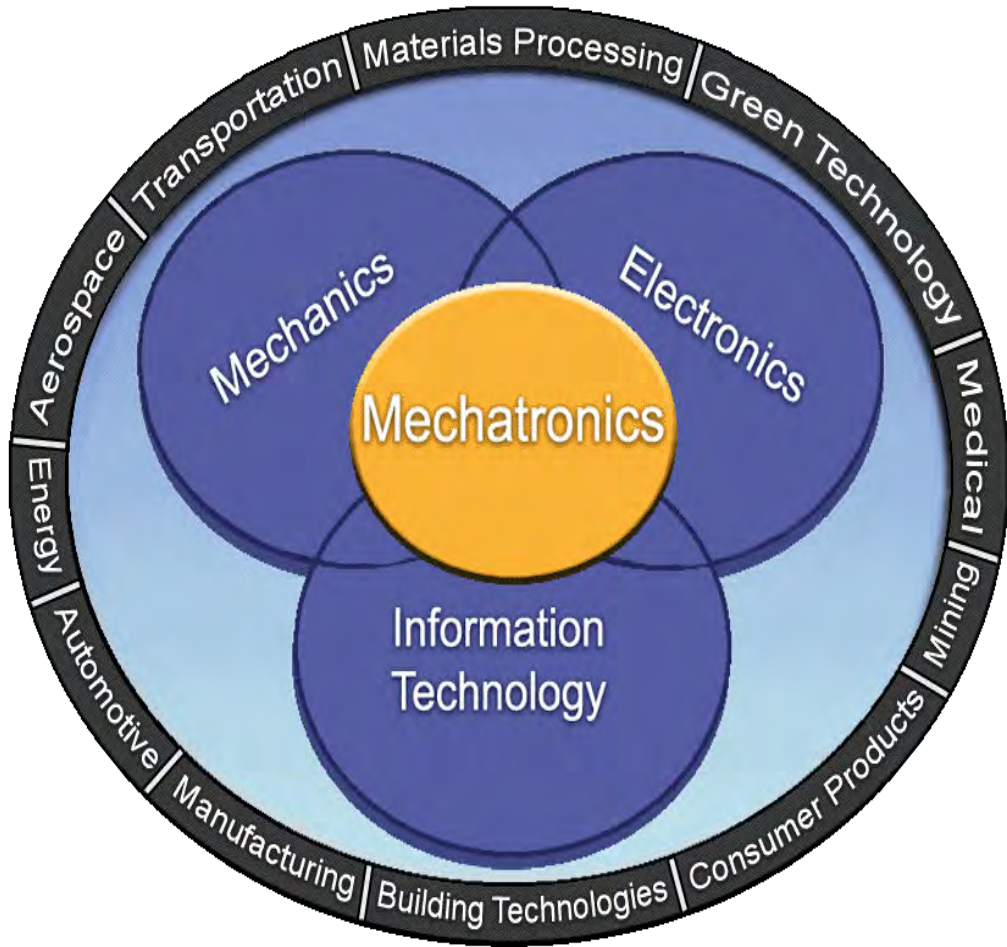


Career Pathways – SNAP 50/50

SNAP 50/50 Community College Consortia Project
 Portland, Chemeketa, Klamath, Lane, Linn-Benton, and Mt. Hood
 Community Colleges



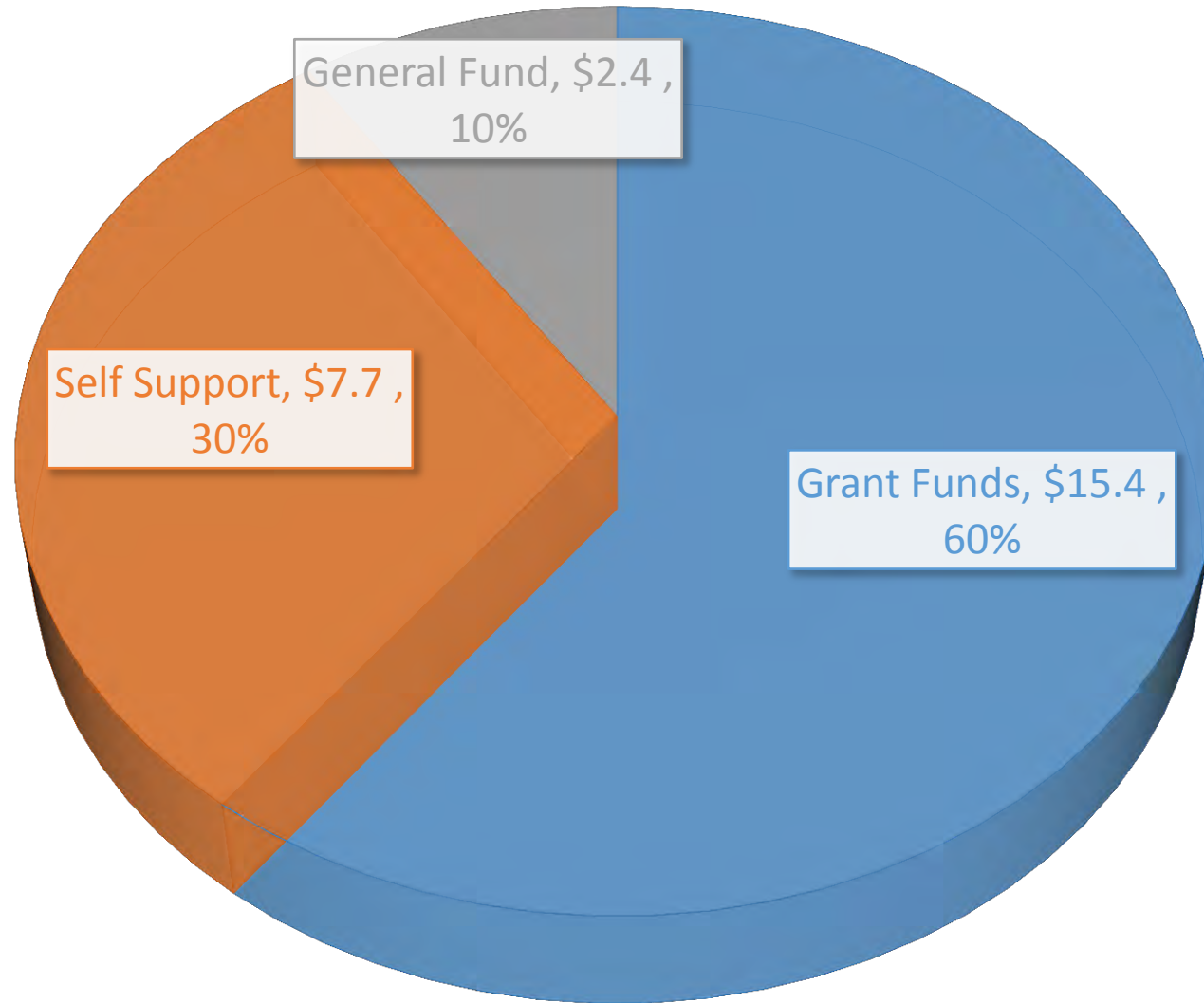
Willow Creek Ctr - Mechatronics



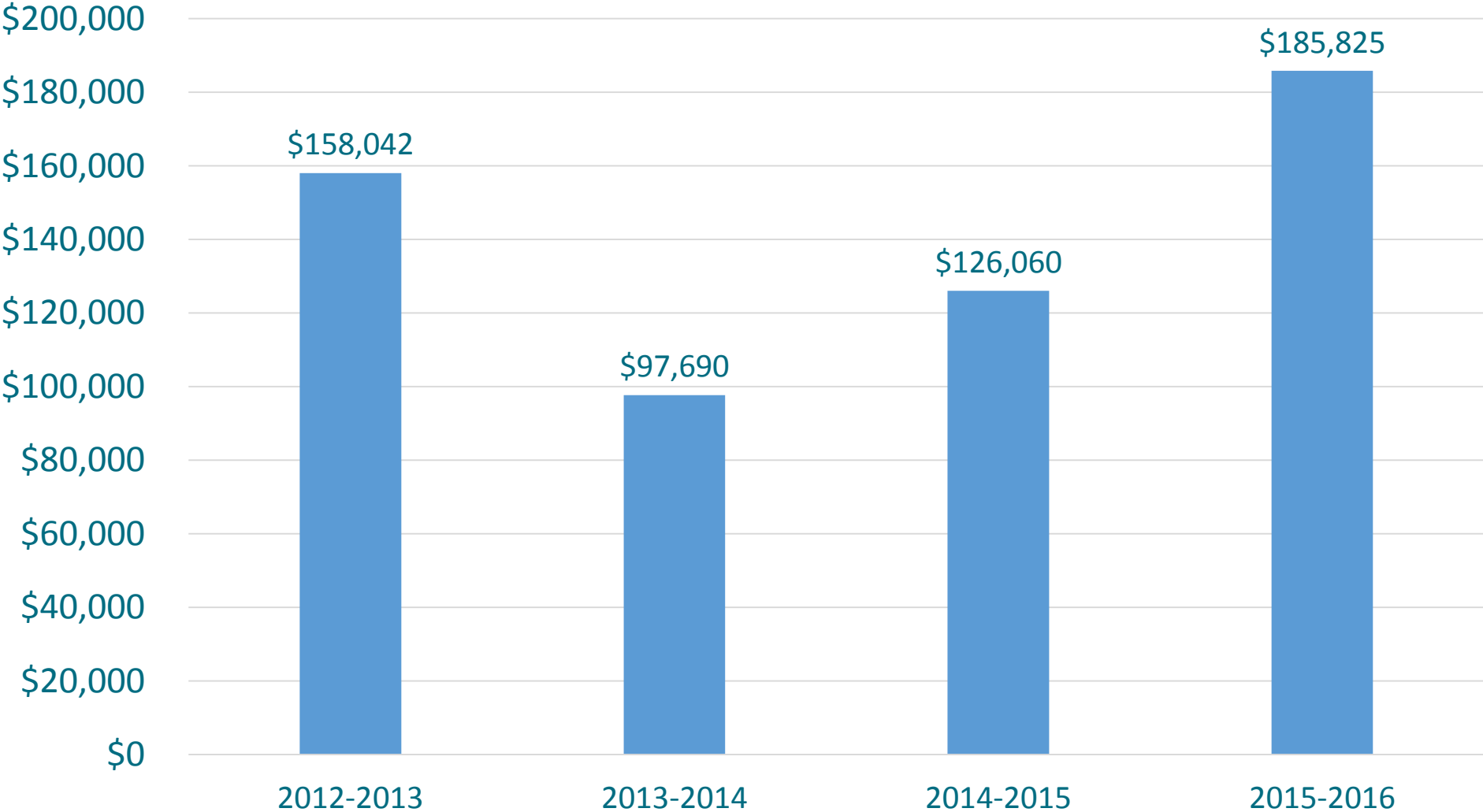
Key Performance Measures (KPMs)

Goal	Key Performance Measures – Year One
1. Fiscal	Total Funding
	Total Expenses
	Net
2. Performance	# of Participants (Headcount)
	FTE
	# of Completions
	Completion %
	Employer Related Activities

WDCE Funding 16-17 (in millions)



ITA Referrals to PCC



Success Story – Corrections Education



Workforce Development & Continuing Education

