

October 2024 Media Coverage

Future Connect's Next Step Scholars

- [PCC's Future Connect alums earn scholarships to continue education](#) (Portland Tribune)
- [Future Connect alums earn scholarships to continue education](#) (Gresham Outlook)
- [Future Connect alums earn scholarships to continue education](#) (Newberg Graphic)

PCC, PSU MICRO-TEC Signing

- [PSU and PCC team up to boost state's microchip manufacturing](#) (KATU)
- [PSU, PCC launch partnership to boost semiconductor workforce](#) (Hillsboro News Times)
- [PSU, PCC launch partnership to boost semiconductor workforce](#) (Lake Oswego Review)
- [PSU, PCC launch partnership to boost semiconductor workforce](#) (Valley Times)
- [PSU, PCC launches partnership to boost semiconductor workforce](#) (Newberg Graphic)
- [PSU, PCC launch partnership to boost semiconductor workforce](#) (Portland Tribune)
- TV Clip – [PSU, PCC partner to help students move into semiconductor industry](#) (KOIN)
- TV Clip – [PCC, PSU partner to create semiconductor training pipeline](#) (KGW)

Manufacturing Day at OMIC

- [Hundreds of students take part in PCC's Manufacturing Day](#) (Valley Times)
- [PCC's Manufacturing Day attracts hundreds students](#) (Columbia County Spotlight)

Senior Studies Institute

- [PCC facilitates hub for lifelong learning, connections for older adults](#) (Valley Times)
- [A hub for lifelong learning and connections](#) (AACC)

Odds & Ends

- [CEO's sex abuse conviction spotlight issues in corporate accountability](#) (Oregonian)
- [18-year-old musician makes ripples in Regional Mexican Music industry](#) (KATU)
- [Meet Statesman Journal intern Alexander Banks](#) (Statesman Journal)
- [Meet Portland's budding Regional Mexican teen musician Emanuel Garcia](#) (KGW)
- [A Vision for the City](#) (Portland Observer)
- [McMinnville Mayor, PCC Alum calls for accountability](#) (News Register)
- [Laika will fund scholarships, faculty work at Portland State](#) (Oregonian)
- [PCC, alum, Army veteran finds strength and purpose through service](#) (Canby Herald)
- TV Clip – [Laika partners with PSU](#) (KPTV)

Total Audience: 6,482,546

Total Publicity Value: \$41,497

Top PCC Web:

1. [Class of 2025: DREAMer Blazes Own Trail](#) (519 views)
2. [PCC Transfers Take Big Steps in Academic Careers](#) (473)
3. [Providing the Stability She Needed](#) (406)
4. [Quick Start Recruiting New Students For Fall](#) (396)

[All October Stories](#)

PCC.edu News Statistics

Oct 1, 2024 - Oct 31, 2024

Views

11.9K

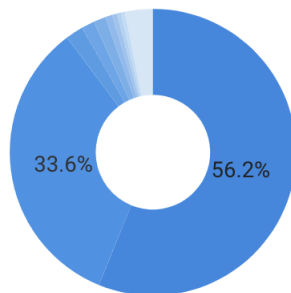
↑ 11.6%

Users

3.8K

↑ 26.9%

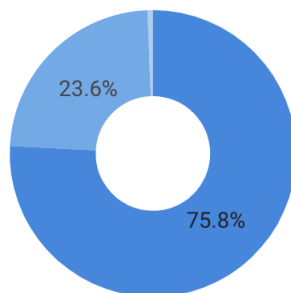
How did they get to pcc.edu?



- (direct)
- google
- login.microsoftonli...
- bing
- m.facebook.com
- linkedin.com
- lm.facebook.com



What kind of device were they on?

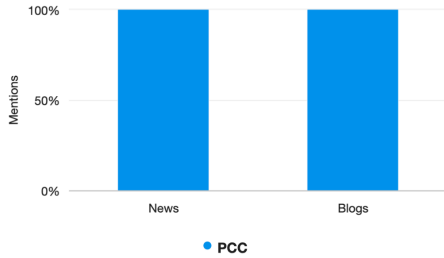


- desktop
- mobile
- tablet

Media Analytics

Share of Voice by Source Type

Oct 1 - Oct 31



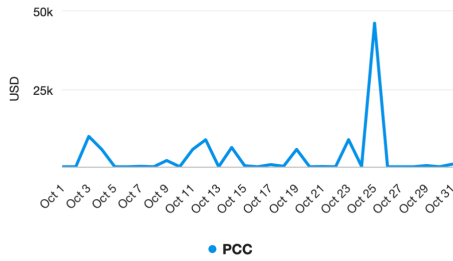
Top Source Types

Oct 1 - Oct 31



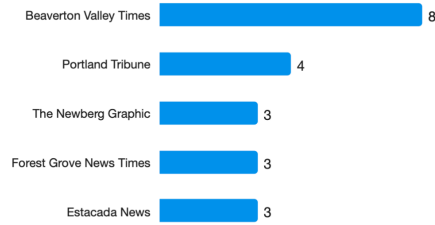
AVE Trend

Oct 1 - Oct 31



Top Publications by Mentions

Oct 1 - Oct 31



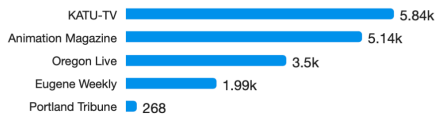
Total AVE

Oct 1 - Oct 31

101k
USD

Top Publications by Estimated Views

Oct 1 - Oct 31



Total Potential Editorial Reach

Oct 1 - Oct 31

10.9M ↓ 76%
Previous Period 45.7M

Most Social Shares

Oct 1 - Oct 31



Oregon Live • Sami Edge
Editorial | US | Oct 25 - 1:00 PM

Asian American students, advocates call for the state to collect more detailed data about their ethnicities

a Filipino-American Franklin High School graduate who now studies at **Portland Community College**. "If there was a teacher that was Mien or

Social Echo 0 3 0

4.99M Reach

Neutral

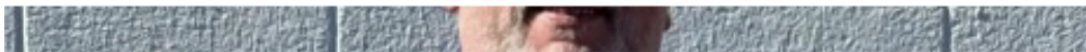
Top Keywords

Oct 1 - Oct 31



Highest Syndication

Oct 1 - Oct 31



Forest Grove News Times • Wade Evanson

Editorial | US | Oct 29 · 8:10 AM

From the battlefield to the body shop, Army veteran finds strength and purpose through service

After returning to civilian life, Kent studied auto body repair at **Portland Community College** and has worked in the industry for the last 27

Social Echo 0 0 0

9.13k Reach

Neutral

Highest Potential Editorial Reach

Oct 1 - Oct 31



Oregon Live • Sami Edge

Editorial | US | Oct 25 · 1:00 PM

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a Filipino-American Franklin High School graduate who now studies at **Portland Community College**. "If there was a teacher that was Mien or

Social Echo  0  3  0

4.99M Reach

Neutral 