

## November 2024 Media Coverage

### Senior Studies Institute

[PCC facilitates hub for lifelong learning, connections for older adults](#) – Portland Tribune

- Also → ([Valley Times](#)) ([Hillsboro News-Times](#)) ([NewsBreak](#)) ([Newberg Graphic](#)) & ([Lake Oswego Review](#))

### Jay Kuykendall 'Educator of the Year'

[Portland Community College automotive instructor wins national educator award](#) – AOL

['I thought it was a scam': PCC automotive instructor wins award](#) – Portland Tribune

- Also → ([Your Oregon News](#)) ([Molalla Pioneer](#)) ([NewsBreak](#)) ([Lake Oswego Review](#)) ([Hillsboro News Times](#)) & ([Portland Mercury](#))

### Veterans Resource Center Therapy Dog

- [Look, it's Bob the Dog! Labradoodle center of veterans support](#) (Portland Tribune)
- Also → ([NewsBreak](#)) ([KGW - KGW News at Sunrise](#)) ([Newberg Graphic](#))

### Odds & Ends

- [PCC cuts ties with Pacific Office Automation over allegations](#) (The Oregonian)
- [Enrollment rebounds for second year at Oregon colleges](#) (Oregon Capital Chronicle)
- [Beyond the Campus Food Pantry](#) (Diverse: Issues in Higher Education)
- [Oregon awards \\$42 million in grant funding to workforce training programs](#) (OPB)
- [Commerce Department awards Intel \\$7.86 billion](#) (Daily Journal of Commerce)
- [Enrollment rebound at Oregon's public colleges continues](#) (OPB)
- [Colleges, universities receive few reports of sexual misconduct](#) (The Oregonian)
- [At PSU, students of color become the teachers they wanted to have](#) (Oregonian)
- [Students earn Chris Bendle scholarships to play basketball at PCC](#) (Portland Tribune)
- [5 things to know about Portland Mayor-elect Keith Wilson](#) (KGW)
- TV Clip – [New PDX Mayor is PCC Alum](#) (KPDX/KPTV)
- TV Clip – [Silent Battles doc features PCC Diesel faculty](#) (KOIN)
- TV Clip – [Honoring Veterans: PCC Faculty Featured](#) (KGW)
- TV Clip – [Knott Street Boxing has proud PCC alum](#) (KPTV)

**Total Audience:** 15,718,272

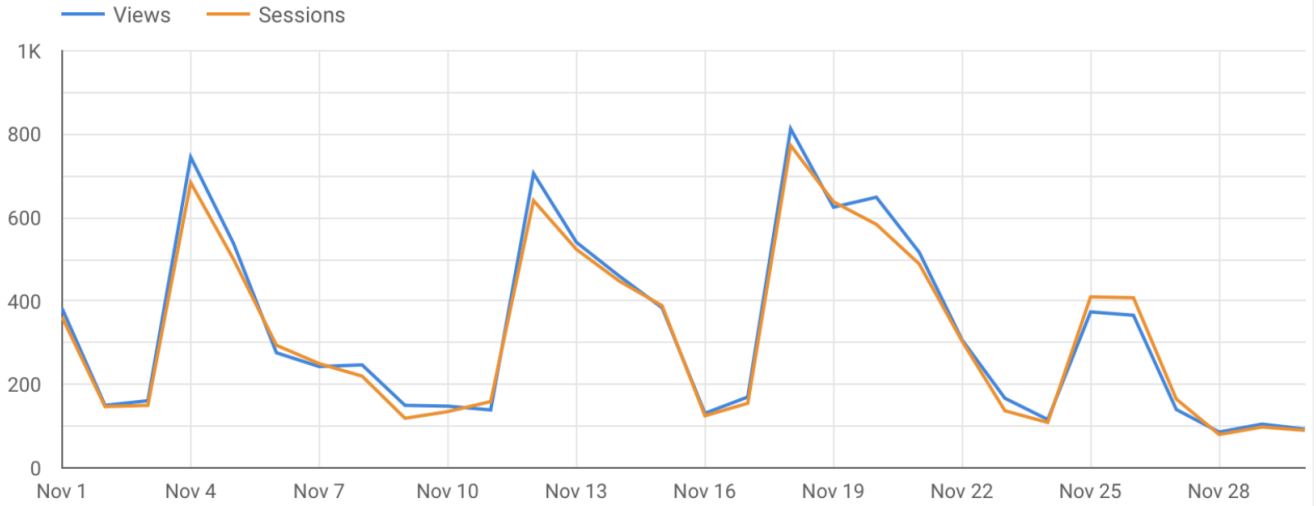
**Total Publicity Value:** \$87,669

### Top PCC Web:

1. [Student Vets Loving 'Dog Days' at PCC](#) (547 views)
2. [Taking Classes on the Road](#) (475)
3. [Automotive Instructor Awarded National Honor](#) (267)
4. [A Leader Determined to Amplify Student Voices](#) (162)

[All November Stories](#)

# PCC.edu News Statistics



Nov 1, 2024 - Nov 30, 2024

Views

9.9K

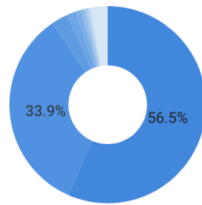
↓ -11.7%

Users

1.6K

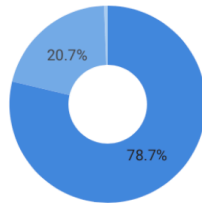
↓ -55.7%

How did they get to pcc.edu?



- (direct)
- google
- bing
- login.microsoftli...
- m.facebook.com
- duckduckgo
- yahoo

What kind of device were they on?



- desktop
- mobile
- tablet

# Media Analytics

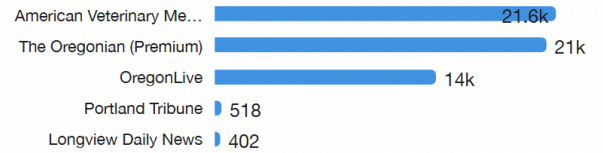
## Total AVE

Nov 1 - Nov 30

**535k**  
USD

## Top Publications by Estimated Views

Nov 1 - Nov 30



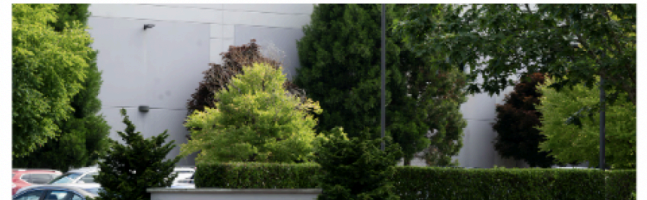
## Total Potential Editorial Reach

Nov 1 - Nov 30

**57.8M** ↑ 427%  
Previous Period 11M

## Most Social Shares

Nov 1 - Nov 30



OregonLive • Mike Rogoway  
Editorial | US | Nov 26 · 3:00 PM

### Portland Community College cuts ties with Pacific Office Automation over sex assault allegations

Pacific Office Automation headquarters in Beaverton. Beth Nakamura **Portland Community College** this week said it ended a partnership with

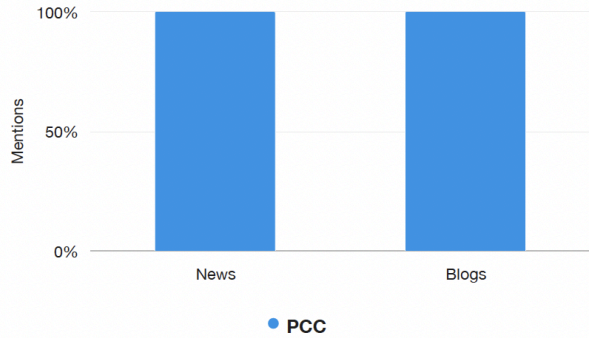
Social Echo 0 11 0

4.96M Reach

Negative

### Share of Voice by Source Type

Nov 1 - Nov 30



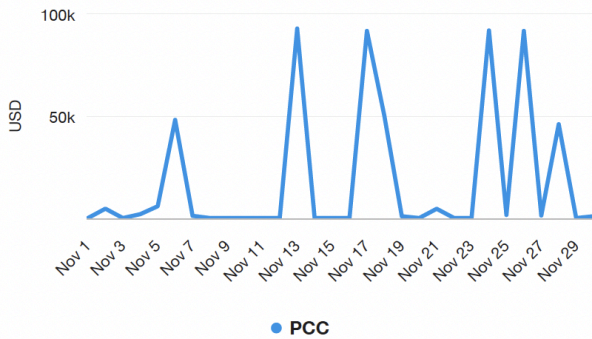
### Top Source Types

Nov 1 - Nov 30



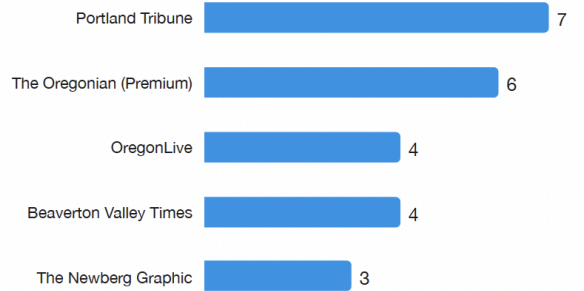
### AVE Trend

Nov 1 - Nov 30



### Top Publications by Mentions

Nov 1 - Nov 30



## Top Keywords

Nov 1 - Nov 30

students comfort and joy veterans support community colleges  
membership administrator australian labradoodle  
automotive instructor education school<sup>home</sup>  
offices scam city college community office  
age limit browser settings students  
county program premium content dance career  
extensive background national educator award  
employees campus retired lawyer puppy love  
senior studies institute talk

## Highest Syndication

Nov 1 - Nov 30



Portland Tribune • Hannah Seibold

Editorial | US | Nov 7 · 10:47 AM

'I thought it was a scam': PCC automotive instructor wins national educator award

Teachers. Courtesy Photo: **Portland Community College** Jay Kuykendall, **Portland Community College** Automotive Service Technology Program

Social Echo  0  1  0

73k Reach

Neutral 