

Semiconductor Stories & Media

Summary: A recap of the semiconductor PR plan results, including stories created and shared as well as social media. The team has produced 22 stories, advertorials and press releases centering on PCC semiconductor activities and pathways, and more than 40 posts on PCC's various social media.

Date: June-December 2024

College Magazine



[Fall Issue, 2024](#)

Advertorials & Talk Shows



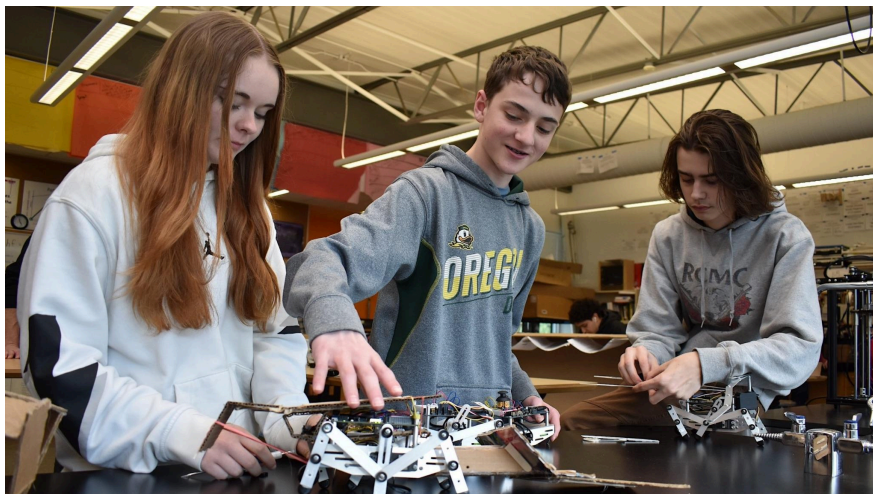
KGW “Made for This!” Initiative

- [July 23 – “Hello Rose City” Interview With Pam Hester & Patty Hawkins](#)
- [July 25 – “Hello Rose City” Interview – Dorina Cornea-Hasegan](#)
- [Aug. 14 – “Hello Rose City” Interview – Steve DuFrene & Mancin Boyd](#)
- [Aug. 29 – “Hello Rose City” Interview with Prentice Davis, SET](#)
- [Sept. 25 – “Hello Rose City” Interview with Ariel Ladum and Chelsey Lynne](#)
- [Sept. 30 – “Hello Rose City” Interviews with Patty Hawkins & Kristi Wilson](#)

The Oregonian Advertorial Spotlight

[Sparking careers in Oregon tech](#)

Website Stories, Social Media & Press Releases



[Quick Start To A Career](#)

Emily Peng's journey to Intel made possible by PCC's semiconductor short-term training and support programs Posted June 24, 2024

Social: [X](#), [LinkedIn](#), [Facebook](#), [Instagram](#)

[Driving the Semiconductor Revolution](#)

Due to a major need for more workers, PCC is working hard to connect young students and under-served communities to semiconductor education Posted July 3, 2024

Social: [X](#), [Facebook](#), [LinkedIn](#)

[Mechatronics Training Fuels Pinball Passion](#)

Brian Lord is finishing his PCC degree decades later thanks to his love of the classic arcade game Posted July 15, 2024

Social: [X](#), [Facebook](#)

[History Corner: A High-Tech Program Is Born](#)

In 1990, Intel turned to PCC to develop microelectronics training program and the college delivered Posted July 18, 2024

Social: [X](#), [Facebook](#)

[Getting a Jump on Semiconductors](#)

Students at Forest Grove High School are learning mechatronics while earning college credit through PCC Posted July 29, 2024

Social: [X](#), [Facebook](#)

Media: ([Beaverton Valley Times](#)) ([Community College Daily](#)) ([Forest Grove News Times](#))

[Q&A: Longtime PCC Partner Raves About Training](#)

Intel's Diane Vidmantas helped develop PCC's Quick Start Semiconductor Technician Training Program, which supports the industry's growing employment needs Posted August 15, 2024

Social: [X](#), [Facebook](#), [LinkedIn](#)

[A Dream Job That Saves Lives](#)

PCC alum Brianna Mascaro loves her her work maintaining critical medical equipment at Legacy Salmon Creek Hospital in Vancouver, Washington Posted August 29, 2024

Social: [X](#), [Facebook](#), [Instagram](#)

[Making the Right Connections](#)

Bill Manley finds 'hidden gems' of semiconductor jobs for his microelectronics graduates Posted September 26, 2024

Social: [X](#), [Facebook](#)

[Quick Start Recruiting New Students For Fall](#)

The Quick Start Program is welcoming interested residents to sign up for its two-week class designed to prepare graduates for work in the semiconductor industry Posted October 3, 2024

Social: [X](#)

[Manufacturing Day 'Wows' High Schoolers](#)

Students from Columbia, Tillamook, Clatsop and Washington counties attended the Oct. 4 event at the OMIC Training Center Posted October 10, 2024

Social: [X](#), [Facebook](#)

[PCC, PSU Sign Semiconductor Education Deal](#)

The agreement creates pathways for STEM students, offering a continuum of training from PCC to PSU's advanced degrees Posted October 14, 2024

Media: ([KATU](#)) ([Hillsboro News Times](#)) ([Lake Oswego Review](#)) ([Valley Times](#)) ([Newberg Graphic](#)) ([Portland Tribune](#)) ([KOIN](#)) ([KGW](#))

Social: [X](#)

[Providing the Stability She Needed](#)

Atalie Mitchell has a family and a husband to support; a re-careering was in order and found it with PCC's Quick Start Program Posted October 17, 2024

Social: [X](#), [Facebook](#), [Instagram](#)

[Focusing on the Essentials](#)

Thanks to Intel funding, Prentice Davis leads a class that gives young students skills and careers in the semiconductor industry Posted November 25, 2024

Social: [X](#), [Facebook](#), [LinkedIn](#)

###