

March 2025 Media Coverage Report

Mobile Welding Trailer

- [Todd Barnett builds futures with PCC mobile welding training](#) (Portland Tribune)
- [Todd Barnett builds futures with PCC mobile welding training](#) (Woodburn Independent)

Men's Basketball

- [Men's basketball repeats as NWAC South champions with new-look roster](#) (Portland Tribune)
- [Panthers repeat as NWAC South champions with new-look roster](#) (YourOregonNews.com)
- [Panthers Win South Region for Second Year in a Row](#) (Portland Observer)

Eye Tech Certificate

- [Portland Community College launches reimagined eye care program](#) (Community College Daily)

NKBA Educator of the Year

- [Robin Rigby Fisher Named NKBA | KBIS Educator of the Year](#) (KBB)
- [Portland Community College Instructor Named 'Educator Of The Year'](#) (KXL)

Dr. Bennings Interview

- [PCC president discusses federal funding impacts](#) (OPB)

Free Healthcare Van at SE Campus

- [Free/Low-Cost Healthcare Services](#) (SE Examiner)

Odds & Ends

- [Aaliyah Alonso is more than just a boxer, she's a national champ](#) (Forest Grove News Times)
- ['Live Your Dream' awards help two with schooling](#) (Columbia Gorge News)
- [Migrant 'Lured' to ICE Custody Fears Deportation to El Salvador](#) (Newsweek)
- [8 people file to run in the May elections for the Salem-Keizer School Board](#) (Statesman Journal)
- [Fire put out at Portland Community College's Sylvania Campus](#) (KGW)
- [Sidewalk Infill on SE 82nd North of Division](#) (Montavilla News)
- [Black Women Navigating the Path to College Presidency](#) (Diverse: Issues in Higher Education)
- [College plans to raise tuition, again](#) (Clackamas Print)
- [Phyllis Trowbridge: Meditating on place](#) (Oregon ArtsWatch)
- [How an Oregon university gives students a 'quick start' in chip manufacturing](#) (Knox Pages)
- [County history museum and collections face uncertain future](#) (Cedar Mill News)
- TV Clip – [Cosmetology Program Holds Graduation](#) (KPTV)

Total Audience (Radio/TV/Web): 8,609,483

Total Publicity Value: \$48,409

Top PCC Web:

1. [A New Vision for Eye Tech Program](#)
2. [Opera Curious? This Spring Class Satisfies](#)
3. [A Fast Response That Saves Lives](#)
4. [Mobile Health Clinic Sets Up Shop at Southeast](#)

[All March Stories](#)

Media Analytics

Total AVE

Mar 1 - Mar 31

1.36M
USD

Top Publications by Estimated Views

Mar 1 - Mar 31



Total Potential Editorial Reach

Mar 1 - Mar 31

147M ↑ 43% Previous Period 103M

Most Social Shares

Mar 1 - Mar 31



The Jerusalem Post • JERUSALEM POST STAFF
Editorial | IL | yesterday · 12:28 PM

Oregon nurse defends Hamas, justifies murder of Bibas family

Camesha, mother of four, was an instructor at **Portland Community College** and is a registered nurse in Portland. Her license remains

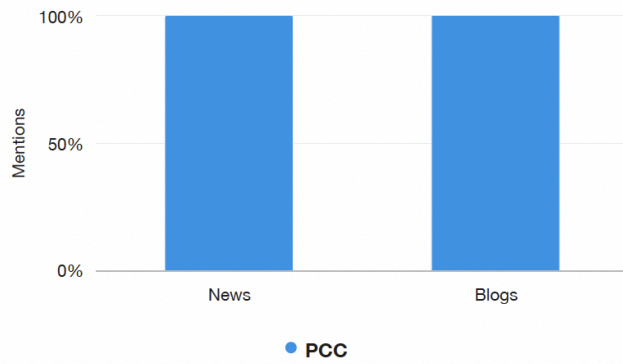
Social Echo 0 60 0

5.57M Reach

Neutral

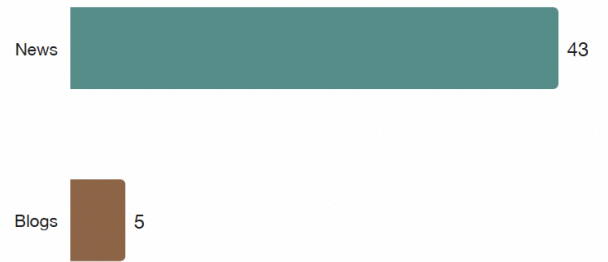
Share of Voice by Source Type

Mar 1 - Mar 31



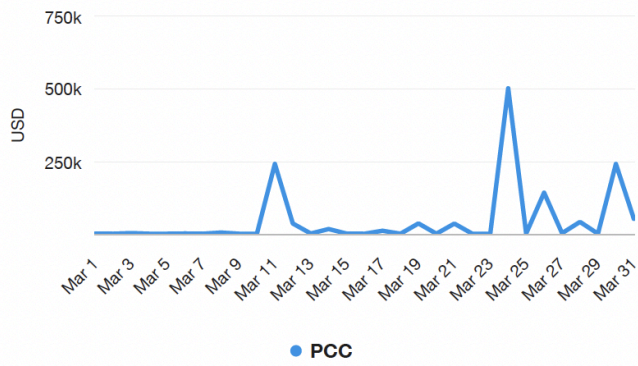
Top Source Types

Mar 1 - Mar 31



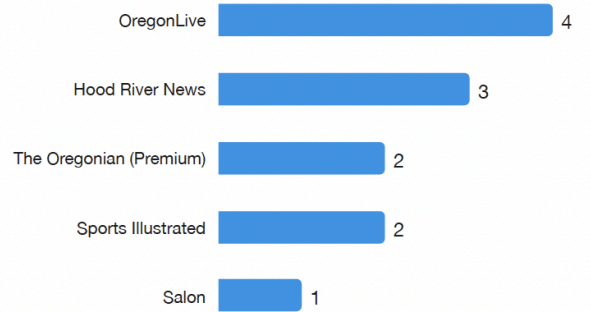
AVE Trend

Mar 1 - Mar 31



Top Publications by Mentions

Mar 1 - Mar 31



Top Keywords

Mar 1 - Mar 31

4a squad basketball standout
drugs and addiction explosion in addiction police 3a team
student members air drug markets area email voters
college high school world measure
education browser settings community
premium content city dad work problem
survey full circle mobile welding training
concern about crime long-term problem lead welding instructor
public safety

Highest Syndication

Mar 1 - Mar 31



Hillsboro News-Times • Hannah Seibold

Editorial | US | Mar 15 • 2:15 AM

Todd Barnett builds futures with PCC mobile welding training

Todd Barnett who is the lead welding instructor at **Portland Community College**'s Maritime Welding Training Center, stands in front of a

Social Echo  0  0  0

10.3k Reach

Neutral 

Highest Potential Editorial Reach

Mar 1 - Mar 31



Newsweek • Billal Rahman
Editorial | US | Mar 24 • 5:25 AM

Migrant 'Lured' to ICE Custody Fears Deportation to El Salvador

programs, including completing an irrigation program in partnership with **Portland Community College**. "ICE is now acting as if there is no

Social Echo  0  0  0

54.2M Reach

Negative 