



Sherwood High School

BUSINESS, MANAGEMENT, & ADMINISTRATION

For students interested in:

- Entrepreneurship
- Advertising
- Marketing
- Employee supervision
- Merchandising
- Promotion
- Working with money
- Customer service

Sequence of Courses

Introductory

- Intro to Business (0.5 credit)
- Marketing Essentials (0.5 credits)

Intermediate

- Personal Financial Management (0.5 credits)
- Skills for Marketing (0.5 credits)
- Criminal & Civil Law (0.5 credits)
- Employment & Property Law(0.5 credits)
- Accounting (0.5 credits)

Advanced

- Entrepreneurship & Small Business Management (0.5 credits)
- Advanced Business Procedures/Student Store (0.5 credits)

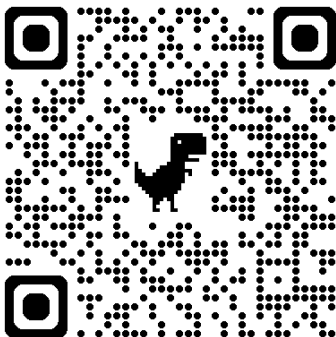
Students will learn:

- To research and analyze information, including budgets
- The importance of the marketing cycle
- To determine advertising techniques
- How to work with others and other professional skills
- How to meet customer demands by studying business trends

Career Options

Sales Representatives of Services	\$76,937
Buyers and Purchasing Agents	\$77,278
Accountants and Auditors	\$90,978
Market Research Analysts and Marketing Specialists	\$92,073
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	\$102,835
Marketing Managers	\$158,034
Sales Managers	\$160,386
Financial Managers	\$173,590

2024 median annual salary for tri-county area high wage and high demand
-Oregon Employment Division



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